

To: EHF Member Associations

13th January 2015

Dear Sir/Madam,

EUROHOCKEY CLUB OF THE YEAR 2014

EHF launched the Euro Hockey Club of the Year awards in 2007 and we are proud to say that it has proved to be a big success with many of our National Federations and their key clubs. This award is not about the club that wins the titles but more about those clubs who grow hockey and promote hockey in your community at the same time as developing their players, volunteers, coaches, umpires and facilities.

We hope that you are motivated to reward your key club/s by nominating them for the Euro Hockey Club of the Year Award.

All entries will receive our acknowledgement.

This award is an important opportunity for both EHF and your National Federation to demonstrate our appreciation of the work that our clubs do. Clubs are at the core of most of hockey in Europe not only for elite players but all those families who enjoy hockey on a regular basis.

From past experience we know that this award can be a significant help and support your clubs when:

- Applying for National of local government support for facility improvements or other projects.
- Promoting the club and attracting new members
- Approaching partners/sponsors

EHF is therefore delighted to invite you to make your nominations for Euro Hockey Club of the Year 2014

Please note the 3 categories for 2014. Each NA can nominate a maximum of 2 clubs in each category.

- 1. Tier 1 Large Club Award for clubs with more than 300 members
- **2.** Tier 2 Medium Club Award for clubs with more than 100 members but less than 300 members
- 3. Tier 3 Small Club Award for clubs with less than 100 members

EHF hopes that this 3 tier approach will allow all our small, medium and large sized hockey nations to nominate their key clubs.













The Process:

- Your nominations should be returned to the EHF Offices by end February 2015
- EHF Development Committee will study all the nominations and make recommendations to EHF Executive Board re the Euro Hockey Club of the Year Winners 2014 at its March meeting
- EHF Executive will confirm the results at its March meeting
- All applicants and their NAs will be informed of the results in April 2014
- The winning clubs will be invited to Euro Hockey Championships in London in August to receive their award. If this is not suitable for the club other options will be discussed.

We look forward to receiving your nominations before end of February 2015. If you require any help or guidance about this programme please contact Norman Hughes our Development and Education Manager on <u>norman@eurohockey.org</u>

A short PowerPoint presentation from your nominated clubs really would help the EHF Development Committee focus on the key achievements and aid the decision making process

Kind Regards

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Gianni Rossi Chair, Development Committee

Cc Carola Meyer Chair, Development Coordination Committee







