

## EUROHOCKEY CLUB OF THE YEAR AWARD 2014

- European Hockey Federation welcomes the commitment of our National Associations to support and encourage the growth of strong hockey clubs.



THERE ARE OVER 3,000 HOCKEY CLUBS ACROSS EUROPE

- Hockey Clubs keep players and families as part of our great sport for life.



CLUBS KEEP PEOPLE IN HOCKEY FOR A LIFETIME FROM JUNIORS TO VETERANS

- EHF invites you to nominate a club/s from your nation that is doing great work for hockey in your country.



## THE CRITERIA TO GAIN EUROHOCKEY CLUB OF THE YEAR AWARD

The club/s that you nominate MUST show the following:

1. Good player membership growth during 2014
2. Quality training programmes for age group youth and senior players.



Develop your kids

3. Regular training for the club coaches/umpires to ensure their knowledge is kept up to date.
4. Regular competition for all age group players during the hockey season.
5. Strong links with several local schools/other organizations.
6. How they value their volunteers. We would expect to see details of how the club value their volunteers and say "thank you" to all their unpaid helpers.
7. A plan for the future. We would expect to see a 2/3 year development plan to show what targets the club has set itself.
8. Success in bringing sponsorships/partnerships to support Club activities.



Talk to your public!

**A SHORT POWERPOINT FROM THE CLUB WILL HELP THE EHF MAKE IT'S DECISIONS**

There are also some criteria that we would like to see but that are not as crucial as those listed above.

1. The club stages festivals for youth/seniors/veterans.
2. The club has survived and sustained hockey in a town in spite of poor facilities and resources.
3. The club has supported and developed Disability Hockey and made every effort to integrate Disability athletes into the mainstream club



4. The club has done something "special" for hockey in the area.
5. The club has promoted itself through a marketing plan.

